

Richland Center veterinary clinics to merge

Richland Veterinary Service and Shireman Veterinary Clinic have agreed to merge. The combined practices will become Pine River Veterinary Clinic and will be located in the Richland Veterinary Service building at 111 Sextonville Road. The move is anticipated to take place in the near future. Until that time both practices will continue to operate at their respective locations.

The Pine River Veterinary team of veterinarians will include Kent Frydelund, DVM, Patricia Bradford, DVM, Mike Bradford, DVM, and Christine Ripley, DVM. They will continue to be supported by the receptionists, veterinary technicians and groomers who are established members of both practices.

The Pine River Veterinary Clinic service offerings will include routine preventative care, surgery, dentistry, full-service laboratory, boarding, daycare, grooming and much more in a spacious facility. They will also offer livestock services, with a special emphasis on reproductive health, udder care and production.

Other than a change in location for some, clients and patients of Shireman Veterinary Clinic and Richland Veterinary Service will experience no significant change. Ensuring clients are kept up to date throughout the transition will be a priority for both practices as they finalize plans for working together. The Pine River Veterinary Clinic looks forward to welcoming clients under one roof and is committed to providing exceptional veterinary care to the community.

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Vet clinics complete merger process

The anticipation is over and preparations are complete for the merger of Richland Veterinary Service and Shireman Veterinary Clinic.

The new name of the combined businesses is Pine River Veterinary Clinic.

Although the business name is new, the excellence of service remains the same and clients will continue to interact with familiar veterinarians and staff members.

Months ago doctors from the two clinics got together and discussed the possibility of a merger. A decision was made to go forward with the plan, with the aim of bringing better health to the pets of the community.

The clinic will continue to be a one-stop-shop, with a full array of services to keep pets and cattle healthy: ranging from routine preventative care to dental care, ultrasound, radiology and surgery; grooming; day care and boarding; and livestock services.

The mission statement of the clinic is as follows. "Pine River Veterinary Clinic is proud to serve the people and pets of the Richland Center and surrounding communities. Our mission is to work as a team to provide routine and emergency service to our small and large animal clients that is both high quality and compassionate. We place particular emphasis on preventative health care and client education. Each member of our knowledgeable, experienced staff will go above and beyond to provide exceptional, compassionate care."

The Doctors of Veterinary Medicine are Dr. Kent Frydenlund, Dr. Mike Bradford, Dr. Pat Bradford and Dr. Christine Ripley.

Staff members are Donna Sutton, David Bradford, Kristina Durst, Brooke Hanson, Megan Cashman, April Smithey, Nina Adams, Brianna Hilleshiem, Erin Jelinek, Amy Strong and David Burns.

"Shireman Veterinary Clinic has been committed to people, livestock and pets of our community for over one hundred and twenty years, said Dr. Mike Bradford. "We have a new name and a new location, but the commitment is unchanged."

"We are excited to combine our teams and create a new practice that will continue to provide high quality compassionate veterinary services to a wonderful community of animal owners," stated Dr. Kent Frydenlund.

Pine River Veterinary Clinic is located at 1111 Sextonville Road, Richland Center (608-647-8944).

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SHIREMAN CLINIC (PHOTOS FROM MAY 24, 2021)





PINE RIVER VETERINARY CLINIC (PHOTOS JULY 2021)

